

**Subject:** Grow Your Business in 2016!  
**From:** Mayors Office of Economic Development  
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**To:** Besten



## Grow Your Business in 2016!

To all, a prosperous and joyful New Year! 2016 will be a year filled with great initiatives and events that will help small businesses. Implementing proper strategies for your business early on will benefit your business's growth. Strategies can come in the form of New Year's Resolutions and it is a good for a business to have one.

We would like to highlight the following strategies taken from the article, Strategies: 16 Small Business Resolutions for 2016, to help kick off your business with success.

### **Strategies: 16 Small Business Resolutions for 2016** **-USA Today-**

**#1** - Make a decision to grow. Growth doesn't just happen. If you want to grow your business, you need a vision of what that growth would look like and a commitment to make that happen. It means putting your resources — mental, emotional, financial, personnel — toward growth.

**#14** - Attend or exhibit at a trade show. Trade shows are extremely efficient ways to reach motivated and qualified prospects in one location. Start with local or state trade shows rather than more expensive national shows.

**#16** - Shop local, shop small. Small businesses should stick together. Work with other small businesses in your community to do joint marketing and spend your dollars with other small businesses too.

-ACCESS FULL ARTICLE [HERE](#) -

Attend one of the  
upcoming workshops and  
stayed tuned for more!

### **Free Small Business Certification Workshop**

**Friday, Jan. 15, 2016**  
**10am - 1pm**

**WorkSource Center**  
**11623 Glenoaks Blvd**  
**Pacoima, CA 91331**

**Additional info. & RSVP**  
**[Rachel.Kesting@hsr.ca.gov](mailto:Rachel.Kesting@hsr.ca.gov)**  
**(213) 359-3361**

### **How to Grow Your Business Through Exports** **-A Trade Connect Workshop-**

**Wednesday, Jan. 27, 2016**  
**8:30am - 11:15am**

**Tom Bradley Tower, 27th Fl.**  
**Los Angeles City Hall**

**INFO | RSVP**



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